# Because... We Know Our Responsibilities

## FIDUCIARY DUTIES

(THE DUTIES OF THE AGENT TO THE PRINCIPAL)

#### UNDIVIDED LOYALTY

The agent must act only in your best interests and put them above their own and those of other people. The agent must avoid conflicts of interest and must protect your negotiating position at all times.

#### CONFIDENTIALITY

The agent must keep information confidential, even after your relationship ends. Confidential information includes your personal information, information about the property, and information about the transaction (except information the law says must be disclosed and information you agree to disclose).

#### FULL DISCLOSURE

The agent must tell you, in writing, about the services they will provide. They must also tell you everything they know that might affect your relationship or influence your decision in a transaction, even if they don't think it's important. This includes any conflicts of interest, for example when they act (or are planning to act) on behalf of any other person in a transaction. The only information they can't give you is confidential information from another agency relationship.

## **OBEDIENCE**

The agent must obey all your lawful, reasonable, and ordinary instructions. If you insist on something unlawful, the agent must refuse and consider ending our relationship and the agreement.

### REASONABLE CARE & SKILL

The agent must exercise reasonable care and skill in all their duties. They must meet the standard of a reasonable and competent member of the real estate industry.

## FULL ACCOUNTING

The agent must account for all money and property they receive while acting on your behalf. Everything a client puts in the care of an agent-for example, money, keys, or documents—is returned when the agreement ends

#### WHY HIRE US? Because... WE GET RESULTS WE LOVE We actively PROMOTE We have 25+ years

We put our CLIENTS FIRST. We constantly





ALL our listings.

WE PROVIDE A WHOLE TEAM FOR THE SAME PRICE AS ONE AGENT

